



# #TOP #CITY RUN

HALF MARATHON & 5K

SPONSORSHIP  
OPPORTUNITIES

[topcity.run](http://topcity.run)

# GOALS FOR THIS EVENT

The TopCity Half Marathon & 5k aims to be a premier event that enhances the health, wellness and culture of Topeka. Our mission is to create a memorable event from start to finish, delivering an experience that ignites and engages the community bringing all levels and abilities together. Help us promote health and fitness in the next generation.

Our 2022 Event had 305 participants from 11 states.

# SPONSORSHIP LEVELS & BENEFITS

## **PREMIUM SPONSOR**

2 SPONSORSHIPS AVAILABLE

**\$5,000**

- Logo/name in all marketing efforts
- Recognition in press releases
- Logo/name on race website homepage
- Recognition on race social media
- Recognition on race day
- Large logo on race shirts
- Large logo on race bibs
- Dedicated slide on Everygy Plaza screen
- Logo on start/finish signage
- Print or product sample in race packets
- Race entry vouchers (8)

## **ELITE SPONSOR**

4 SPONSORSHIPS AVAILABLE

**\$2,000**

Logo/name in all marketing efforts  
Recognition in press releases  
Logo/name on race website homepage  
Recognition on race social media  
Recognition on race day  
Logo on race shirts  
Name on race bibs  
Dedicated slide on Evergy Plaza screen  
Logo on start/finish signage  
Print or product sample in race packets  
Race entry vouchers (4)

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## **PRESENTING SPONSOR**

8 SPONSORSHIPS AVAILABLE

**\$1,000**

Logo/name in all marketing efforts  
Recognition in press releases  
Logo/name on race website homepage  
Recognition on race social media  
Recognition on race day  
Name on race shirts  
Dedicated slide on Evergy Plaza screen  
Print or product sample in race packets

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## **CONTRIBUTING SPONSOR**

**\$500**

Logo/name in all marketing efforts  
Recognition in press releases  
Logo/name on race website homepage  
Recognition on race social media  
Recognition on race day  
Name on race shirts  
Dedicated slide on Evergy Plaza screen

## OTHER SPONSORSHIP OPPORTUNITIES

Want to support our event and mission but none of the listed sponsorship packages suit your availability? Please contact us to discuss any ideas and ways you can support! We are open to your ideas!

Email [marc@topcity.run](mailto:marc@topcity.run) to arrange a call or meeting.